



# StephAnn Knotts // Designer



435-225-3550



stephannknotts@gmail.com

## portfolio



www.stephannknotts.com



@thedesingnurl



in/stephannknotts

## education

**Bachelor of Fine Arts  
Graphic Design**

Weber State University // 2007

## skills

### CREATIVE

Problem-solving  
Concept Development  
Branding + Identity  
Copywriting + Editing  
UX/UI Design  
Wireframing  
User Flow  
Mockups  
Prototyping  
Mobile Design  
Web Design  
Publication Design  
Events Graphics  
Idea Generation  
Proposal Writing  
Project Management  
Research  
Strategy + Planning

## summary of qualifications

Experienced Designer with a wide range of skills. Exceptional collaborative and interpersonal skills and able to build rapport with clients and colleagues, driving successful product life cycles and coordinating design changes. Excellent planning and organizational skills including the ability to manage multiple priorities while achieving established deadlines/goals. Proven ability to mentor and support other designers.

## experience

### SENIOR DESIGNER // BambooHR // 2019 - Present

*Visual Design, Web Design, Wireframing, Mockups, Content Design, Requirements Gathering*

### SENIOR DESIGN MANAGER // Agnes & Dora // 2017 - 2019

*Visual Design, Web Design, Wireframing, Prototyping, Branding, Content Design, Strategy, Requirements Gathering*

- Successfully collaborated with marketing team to develop graphic standards for company development.
- Effectively motivated and directed marketing team while mentoring designers.
- Improved user experience for representatives and customers while consistently applying leadership skills to exceed monthly goals.
- Developed a community magazine for representatives to encourage sales and marketing.
- Designed HQ-to-rep and rep-to-customer marketing campaign.

### DESIGNER // Young Living // 2015 - 2017

*Digital Design, Branding, Web Design, Wireframing, Mockups, User Flow, UX/UI Design, Strategy, Requirements Gathering, Concept Development*

- Managed and coordinated graphic design projects from concept through completion, including collateral for print, online and packaging.
- Consistently met customer and member needs by developing unique brands.
- Strategically trained cross-department in streaming production process and organization.
- Directed design changes for a more cohesive and user friendly web presence.

### SENIOR DESIGNER // AutoNetTV Media // 2012 - 2015

*Branding, Storyboarding, Mobile Design, Web Design, UX/UI Design, Wireframing, Mockups, User Flow, Requirements Gathering*

(continued)



# StephAnn Knotts // Designer



435-225-3550



stephannknotts@gmail.com

## technical

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD / Sketch

Microsoft Office / Google Apps

## strengths

(Gallup Strengths Center, 2017)

1. Strategic
2. Relator
3. Individualization
4. Maximizer
5. Consistence

## awards

### **BEST BUSINESS-TO-CONSUMER APP FOR A MOBILE DEVICE**

Automotive Communications Awards for NAPA Service Assistant Redesign // 2015

### **THIRD PLACE OVERALL**

Start Up Weekend Provo for Draw My Doll App // 2014

### **BEST BUSINESS-TO-CONSUMER VIDEO NEWS RELEASE**

Automotive Communications Awards // 2014

## experience *(continued)*

- Developed identity rebrand for company, including UI/UX development for websites and apps.
- Collaborated with team and clients in the automotive industry regarding design, style direction for video and animation productions.
- Created and managed templates and design guidelines for marketing and sales teams.
- Collaborated on award-winning redesign of NAPA Service Assistant app.

### **SENIOR DESIGNER // Utah Media Group // 2012 - 2013**

*Visual Design, Branding, Website Design, Strategy, Requirements Gathering, Concept Development*

- Provided visual and staff support for all events, including marketing tools, publication and design.
- Additionally, provided website design and support for external clients in an agency-like environment.
- Designed layout for *IN Magazine*, *Spaces* and other publications.
- Successfully rebranded events and created brand campaigns, including Salt Lake Parade of Homes.

### **DESIGNER // LIME Marketing // 2010 - 2012**

*UX/UI Design, Mobile Design, Storyboarding, Wireframing, Mockups, User Flow, Strategy, Requirements Gathering, Concept Development, Branding*

- Aided in development of identity and brand creation, including print, web, iOS app design and UX/UI.
- Consistently tracked customer feedback during collaborations in order to successfully re-brand and apply necessary changes.
- Collaborated with high-profile clients, including Orca Health, Dog the Bounty Hunter and REAL Salt Lake.

### **GRAPHIC DESIGNER // Utah Media Group // 2008 -2010**

*Graphic Design, Branding, Typography, Print Design, Events Graphics, Visual Design, Brand Campaigns, Requirements Gathering*

- Provided collateral and branding in an agency-like setting.
- Collaborated on visual support for events.
- Designed layouts for various publications, including Wasatch Woman magazine and Hometown Values.
- Successfully rebranded the Love Your Body women-only 5k/10k.